

Top Reasons

TO BUY AN EDIUS NLE SOLUTION

EDIUS® 5 now has more codecs and an even faster editing experience than ever before, which means less time spent rendering and more time for creative choices.

1

Real-Time Saves Time

- Grass Valley™ EDIUS NLE software gives you more real-time SD and HD editing performance than any other NLE. Whether you are working with video filters, keyframed 3D DVEs, transitions, or titles, EDIUS will always deliver, in full resolution, at full frame rate quality.
- EDIUS performs on-the-fly conversion of frame rates, aspect ratios, and resolutions of any clip placed on the timeline that differs from the current project's setting, and can seamlessly edit clips of different formats without transcoding them.
- *NEW for EDIUS 5:* Real-time 2D and 3D GPUfx! No waiting for effects to be rendered.



2

Best-in-Class Format Support

- The design philosophy behind EDIUS is focused on being able to work immediately with the latest, cutting-edge video format technology from major video equipment manufacturers, such as Panasonic, Sony, JVC, Canon, Ikegami, and of course, Grass Valley.
- As we witness the pronounced shift from tape-based media to file-based disk media, EDIUS is always on the forefront of new formats as they emerge, including Infinity™ REV PRO™, SONY XDCAM, and Panasonic P2.
- *NEW for EDIUS 5:* support for Ikegami GFCAM.

3

More Codecs – All Included as Standard

- EDIUS has always been at the very forefront of codec technology. It can native edit Infinity JPEG 2000, DVCPRO HD, HDV 1080i, HDV 720p, AVCHD, and AVC-Intra material. Few editing applications can boast such extensive native editing support.
- EDIUS also incorporates the acclaimed Canopus® HQ intermediate codec, developed to provide editors with the same experience editing HD, as they would expect with SD. This is especially useful for “heavy” codecs – such as AVCHD – which can be edited on PCs with much less CPU power than is required for native editing. EDIUS really provides the “best of both worlds.”
- *NEW for EDIUS 5:* all codecs are included as standard – MPEG-2, Infinity JPEG 2000, AVC-Intra, AVCHD. Keeping your assets native means no conversion and no loss of quality.

4

More Export Options

- When you are ready to output your project, EDIUS makes it fast and easy. You can create a batch export list to deliver part or all of your projects in different formats.
- You can encode MPEG-2 streams with the MPEG segment encoding feature to avoid unnecessary recompression of MPEG footage.
- You can use the built-in DVD encoding and authoring software to create a simple, polished product for customer review and approval.
- *NEW for EDIUS 5:* Infinity JPEG 2000, AVC-Intra and AVCHD export have all been added. MPEG-2/HDV export is even faster, thanks to super-efficient multi-threading.

5

Real-time GPU-based Effects in SD and HD

- Harness the power of your graphics card to create real-time, stunning quality transition effects in SD and HD. Again, the benefit is speed of performance – using the GPU as an additional, parallel source of computation means that the CPU does not become a bottleneck.
- Patent pending technology processes everything in the YUV color space to guarantee quality and, above all, maximize speed.



6

Hardware/Software Solutions to Match Any Workflow

- A Grass Valley EDIUS system is not just software. There are hardware solutions available to further assist you in ingest, editing, and delivery of video content, and each hardware/software package is designed to meet a particular level of workflow, be it with analog, DV, HDV, or SDI devices. By designing software and hardware in tandem, we can guarantee superb reliability without sacrificing performance.
- The added benefit of using EDIUS hardware is that you will always enjoy full resolution, full frame rate WYSIWYG (What You See Is What You Get) editing, with everything you do on the timeline output to any connected video monitor or deck.
- *NEW for EDIUS 5:* HDSTORM™ – affordable HDMI-based card with built-in Canopus HQ hardware codec for super-reliable SD and HD processing and seamless integration with the next generation of HDMI-equipped camcorders.

7

The Best and Easiest Multicam Editing in the Industry

- The Multicam feature within EDIUS makes it a snap for anyone to sync up videos, switch between them, and then fine-tune their edit decisions with simple, easy-to-use tools that allow you to concentrate more on your creativity than your computer skills.
- Multicam in EDIUS also delivers great power, offering you the choice of up to eight different cameras to edit with simultaneously. Combine this with the EDIUS platform's real-time mixed-format editing of any frame rate, resolution, and aspect ratio, and you begin to see just how efficient the Multicam feature is.

8

Ease of Use Within a Flexible, Portable Interface

- Keeping most controls on the surface of the GUI, EDIUS has been proven time and time again to be one of the easiest of the major NLE platforms to learn and use. EDIUS has been placed in many broadcast stations and production studios around the world because editors can be up and running quickly.
- Once you configure EDIUS to look and feel how you want it to, you can then carry those settings around with you as an EDIUS user profile, capable of being loaded and used on another EDIUS NLE system.
- This portability also extends to the creativity aspect of editing. EDIUS allows you to combine different effects and then save them as new effects, and then export them to an external drive to share with others. This makes EDIUS a great resource for multi-editor production studios.

9

Great Third-Party Software Bundle

- *NEW for EDIUS 5:* a powerful software bundle includes NewBlue video filters, ProDAD video effects and image stabilization, iZotope VST audio plug-ins, and Corel DVD/Blu-ray authoring.

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Try Before You Buy

- The ability to try before you buy means you can find out in advance if EDIUS is the right editing system for you.
- The fully featured, 30-day trial version can be downloaded from <http://desktop.grassvalley.com>.

SALES

Local and regional sales contacts can be found by visiting www.grassvalley.com/sales

SUPPORT

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