

Ian Fletcher

Chief Technology Officer

Ian Fletcher is Chief Technology Officer for the Media Business Unit and also oversees the design and development of Grass Valley's next generation software platform. Ian Fletcher's broadcast career began at the BBC, where he worked as a Sound Engineer, before setting up his own video production company. During this time Ian became increasingly interested in the new, low-cost microcomputers and the potential they offered for innovative solutions in the broadcast industry.

This led to the formation of OmniBus Systems, pioneers in the development of computer control systems for television studios.

As CTO of OmniBus Systems, Ian spearheaded many of the technological revolutions in the broadcast industry. This includes the transition from tape to server-based systems, news automation, large-scale multichannel automation and the ground-breaking, software-based playout system, iTX.

Over the years, Ian has received a number of industry accolades, including the coveted Queen's Award for Innovation.

Following OmniBus' acquisition by Miranda and the subsequent merger with Grass Valley, Ian has continued to drive the development of software systems, particularly in the emerging areas of cloud playout and virtualization. He holds two patents for video image identification and cloud-based playout.

Ian is a Fellow of the Society of Motion Picture and Television Engineers.

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About Grass Valley

Grass Valley is a trusted partner completely focused on empowering customers to create, control and connect content wherever, however and whenever it is consumed. In this ever-changing media landscape, content remains the most important element. Many of our customers are faced with the need to create and support new workflows while continuing to operate their legacy workflows, simultaneously broadcasting through traditional channels, Over-The-Top platforms, and Video-On-Demand as well as to tablets, PCs, and mobile devices.

We provide the innovative tools and expertise to help customers improve the efficiency of their operations while telling better stories to attract and keep viewers. With Grass Valley's integrated solutions that enable flexibility, efficiency, cost-effectiveness, quality and scalability, broadcasters and content creators have what they need to sustain their businesses. Headquartered in Montreal, Grass Valley has been in

the broadcast business for nearly 60 years and is part of St. Louis-based Belden Inc. For more information, visit www.belden.com.

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