

Jan Lange
Chief Revenue Officer

Jan Lange was appointed Chief Revenue Officer for Grass Valley in October 2021. Jan oversees the global sales force and our go-to-market strategy.

With 25 years of experience in digital transformation across media technology, IT and telecommunications, Jan is responsible for executing our GV Media Universe cloud strategy and growing Grass Valley's revenue through new partnerships and large enterprise deals.

Jan previously held positions with large players in the media industry including managing director, Central EMEA Region at AVID, as well as SVP of Global Sales at Media Broadcast in Germany. Jan brings an extensive international relationship network with digital industry executives.

Jan has received numerous industry innovation awards. He holds degrees in business administration and economics from Bochum University (Germany), with additional leadership qualifications from the business school of Columbia University (USA) and Instituto de Empresa (Spain).

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For information about Grass Valley solutions and services, please visit grassvalley.com.



About Grass Valley

We love live! Grass Valley is the leading technology provider for the live media and entertainment market. We work with 90% of the world's major media brands, powering their media centers, mobile production units, 24-hour newsrooms, and sports streaming platforms. As the number one trusted partner in media technology, we enable content owners and service providers to create and deliver compelling live experiences in the most efficient way.

Whether it's IP-native cameras or state-of-the-art cloud production platforms, we're at the forefront of groundbreaking live media innovation. We continue to pioneer market-leading advances based on cloud and software efficiency to transform live content for the streaming era today and in the future.

Headquartered in Montreal, Grass Valley has been engaged in the media technology business for over 60 years. grassvalley.com.

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