

Ian Fletcher

Chief Applications Designer

Ian Fletcher is **Chief Applications Designer** for the Media Business Unit and also oversees the design and development of Grass Valley's next generation software platform. Ian Fletcher's broadcast career began at the BBC, where he worked as a Sound Engineer, before setting up his own video production company. During this time Ian became increasingly interested in the new, low-cost microcomputers and the potential they offered for innovative solutions in the broadcast industry.

This led to the formation of OmniBus Systems, pioneers in the development of computer control systems for television studios.

As CTO of OmniBus Systems, Ian spearheaded many of the technological revolutions in the broadcast industry. This includes the transition from tape to server-based systems, news automation, large-scale multichannel automation and the ground-breaking, software-based playout system, iTX.

Over the years, Ian has received a number of industry accolades, including the coveted Queen's Award for Innovation.

Following OmniBus' acquisition by Miranda and the subsequent merger with Grass Valley, Ian has continued to drive the development of software systems, particularly in the emerging areas of cloud playout and virtualization. He holds two patents for video image identification and cloud-based playout.

Ian is a Fellow of the Society of Motion Picture and Television Engineers.

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For information about Grass Valley solutions and services, please visit grassvalley.com.



About Grass Valley

We love live! Grass Valley is the leading technology provider for the live media and entertainment market. We work with 90% of the world's major media brands, powering their media centers, mobile production units, 24-hour newsrooms, and sports streaming platforms. As the number one trusted partner in media technology, we enable content owners and service providers to create and deliver compelling live experiences in the most efficient way.

Whether it's IP-native cameras or state-of-the-art cloud production platforms, we're at the forefront of groundbreaking live media innovation. We continue to pioneer market-leading advances based on cloud and software efficiency to transform live content for the streaming era today and in the future.

Headquartered in Montreal, Grass Valley has been engaged in the media technology business for over 60 years. grassvalley.com.

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