

**Michael Hofer**  
*Chief Financial Officer*

Michael Hofer was appointed as Chief Financial Officer at Grass Valley in 2020. With over 20 years in the world of finance, he has held influential leading roles in global, market-leading companies in the fields of media, access systems and telecommunications. His experience in international and multicultural public and private organizations across North & Latin America, Asia, Australia, and Europe, combined with the five languages he speaks, provide him with unique business insight.

Michael has extensive financial expertise in manufacturing and project business, M&A, integration and restructuring. Most recently, he held the role Chief Financial Officer for Kapsch TrafficCom, a Europe-based telecommunications company providing intelligent transportation and traffic management systems, where he led the finance operations and risk management function for the entire Americas region. In this position, he effectively oversaw the financial strategy, management, analysis and reporting for hundreds of simultaneous projects while the organization grew over 300%. He also held positions at Sony where his focus was on Sony Music manufacturing in the APAC region.

A certified public accountant of the American Institute of Certified Public Accountants, Michael holds a PhD, an MBA in Finance, an MSA in Accounting and an advanced certification in Organizational Leadership from The Wharton School of Business. His honors include the Elijah Watt Sells Award from the AICPA in 2011.

###

For information about Grass Valley solutions and services, please visit [grassvalley.com](http://grassvalley.com).

Join the conversation at GrassValleyLive:   

### **About Grass Valley**

Grass Valley's end-to-end ecosystem of reliable, open standards-based solutions helps content creators, broadcasters and media organizations to produce brilliant content and build successful media businesses.

We are the trusted partner to many of the biggest and most creative names in the media and entertainment business, enabling the production of rich, high quality content that brings the viewer closer to the action; engages them with the story and connects them with each other.

Headquartered in Montreal, Grass Valley has been engaged in the media technology business for 60 years and is owned by Black Dragon Capital.

Copyright © 2020 Grass Valley Canada. All rights reserved. Specifications subject to change without notice.

**Media/Industry Analyst Relations:**

Elaine Tipping [elaine.tipping@grassvalley.com](mailto:elaine.tipping@grassvalley.com) +1 530-265-1183

Beth Clark [beth@platformcomms.com](mailto:beth@platformcomms.com) +44 (0)20 3219 5836

