

Marco Lopez

General Manager, Live Production

Marco Lopez was appointed General Manager, Live Production in September of 2020 after rejoining Grass Valley as Senior Vice President, Live Production in March 2020. In this role, Marco is responsible for driving all aspects of product strategy, development and marketing for Grass Valley products and solutions within the Live Production portfolio. Previous to this appointment, Marco served as CEO of ChyronHego from January 2018 through October 2019.

From April 2014 through January 2018, Marco served as the President of Grass Valley, overseeing the merger of Grass Valley and Miranda Technologies— where he served as President from November 2012 through March 2014 — under Belden Inc.'s ownership.

During his time at Miranda Technologies, starting in 2005, Marco held broad responsibilities that included research and development, product strategy and customer support, as a product unit vice president. Marco was named Senior Vice President for Miranda Technologies in 2010 as the company grew both organically and through acquisition, and continued in that role through the company's acquisition by Belden Inc. in 2012.

Prior to joining Miranda, Marco was employed at Matrox Electronics from 1994 - 2005 as Senior Director of Sales and Marketing for the Video Products Group, where his responsibilities included worldwide sales and product marketing. While at Matrox he also served as Director of Products, responsible for product management, applications engineering and customer support.

Marco graduated with Distinction from Concordia University (Montreal) with a degree in Computer Engineering. He is also an elected member of the IABM Members' Board.

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For information about Grass Valley solutions and services, please visit grassvalley.com.

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About Grass Valley

Grass Valley's end-to-end ecosystem of reliable, open standards-based solutions helps content creators, broadcasters and media organizations to produce brilliant content and build successful media businesses.

We are the trusted partner to many of the biggest and most creative names in the media and entertainment business, enabling the production of rich, high quality content that brings the viewer closer to the action; engages them with the story and connects them with each other.

Headquartered in Montreal, Grass Valley has been engaged in the media technology business for 60 years and is owned by Black Dragon Capital.

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Media/Industry Analyst Relations:

Elaine Tipping elaine.tipping@grassvalley.com +1 530-265-1183

Beth Clark beth@platformcomms.com +44 (0)20 3219 5836

