

## **Sydney Lovely**

*Chief Technology Officer and General Manager, Networking*

Sydney Lovely was appointed Chief Technology Officer and General Manager, Networking in March 2020. In this role, Sydney is responsible for driving all aspects of product strategy, development and marketing for Grass Valley products and solutions in the Networking portfolio. Sydney joined Grass Valley in 2012 and has held a succession of senior leadership positions, most recently as Senior Vice President of Product Development.

Sydney is an industry veteran with over 20 years of experience in leadership and technical roles. Prior to joining Grass Valley, Sydney founded a startup company in the semiconductor industry. He grew this company into a multimillion dollar business and led it through the successful acquisition by Altera Corporation. More recently, Sydney led engineering development teams in the broadcast industry with Omneon Video and Harmonic.

Sydney holds a Bachelor of Science in Electrical Engineering from Oregon State University with a focus on communication systems and signal processing.

###

For information about Grass Valley solutions and services, please visit [grassvalley.com](http://grassvalley.com).

Join the conversation at GrassValleyLive:   

### **About Grass Valley**

Grass Valley's end-to-end ecosystem of reliable, open standards-based solutions helps content creators, broadcasters and media organizations to produce brilliant content and build successful media businesses.

We are the trusted partner to many of the biggest and most creative names in the media and entertainment business, enabling the production of rich, high quality content that brings the viewer closer to the action; engages them with the story and connects them with each other.

Headquartered in Montreal, Grass Valley has been engaged in the media technology business for 60 years and is owned by Black Dragon Capital.

Copyright © 2020 Grass Valley Canada. All rights reserved. Specifications subject to change without notice.

### **Media/Industry Analyst Relations:**

Elaine Tipping [elaine.tipping@grassvalley.com](mailto:elaine.tipping@grassvalley.com) +1 530-265-1183

Beth Clark [beth@platformcomms.com](mailto:beth@platformcomms.com) +44 (0)20 3219 5836