

## Sydney Lovely

### *Chief Technology Officer and General Manager, Networking*

Sydney Lovely was appointed Chief Technology Officer and General Manager, Networking in March 2020. In this role, Sydney is responsible for driving all aspects of product strategy, development and marketing for Grass Valley products and solutions in the Networking portfolio. Sydney joined Grass Valley in 2012 and has held a succession of senior leadership positions, most recently as Senior Vice President of Product Development.

Sydney is an industry veteran with over 20 years of experience in leadership and technical roles. Prior to joining Grass Valley, Sydney founded a startup company in the semiconductor industry. He grew this company into a multimillion dollar business and led it through the successful acquisition by Altera Corporation. More recently, Sydney led engineering development teams in the broadcast industry with Omneon Video and Harmonic.

Sydney holds a Bachelor of Science in Electrical Engineering from Oregon State University with a focus on communication systems and signal processing.

###

For information about Grass Valley solutions and services, please visit [grassvalley.com](http://grassvalley.com).



### **About Grass Valley**

We love live! Grass Valley is the leading technology provider for the live media and entertainment market. We work with 90% of the world's major media brands, powering their media centers, mobile production units, 24-hour newsrooms, and sports streaming platforms. As the number one trusted partner in media technology, we enable content owners and service providers to create and deliver compelling live experiences in the most efficient way.

Whether it's IP-native cameras or state-of-the-art cloud production platforms, we're at the forefront of groundbreaking live media innovation. We continue to pioneer market-leading advances based on cloud and software efficiency to transform live content for the streaming era today and in the future.

Headquartered in Montreal, Grass Valley has been engaged in the media technology business for over 60 years. [grassvalley.com](http://grassvalley.com).

Copyright © 2021 Grass Valley Canada. All rights reserved. Specifications subject to change without notice.

### **Media/Industry Analyst Relations:**

Elaine Tipping [elaine.tipping@grassvalley.com](mailto:elaine.tipping@grassvalley.com) +1 530-265-1183

Beth Clark [beth@platformcomms.com](mailto:beth@platformcomms.com) +44 (0)20 3219 5836