Cloud technologies are becoming more common for media asset management tools. Many GV STRATUS users are looking for ways to improve collaboration between teams by federating content across sites, but are reticent to move everything to the cloud in one step.

Taking advantage of new benefits such as remote workflows using an HTML5-based editor doesn’t mean replacing the GV STRATUS system that operators know and love. As part of the GV Media Universe, Grass Valley’s AMPP Connected STRATUS enables existing GV STRATUS users to make this transition in gradual steps. Their current installation integrates seamlessly, enabling greater collaboration and distributed production workflows.

AMPP Connected STRATUS gives operators the ability to choose which functions they want to maintain on premise and which to move to the cloud. For a completely cloud-based distributed production workflow, all I/O, render and storage can be moved to AMPP, and their existing GV STRATUS system can be configured as a disaster recovery sub-system on-site.
By federating content and introducing tools that allow for seamless collaboration, all major operations such as ingest, playout and editing can happen in the cloud, on premise or both. There is no compromise to existing workflows and the system is ready to transition to a fully cloud-based workflow later.

Teams collaborate easily, using the tools they already know, no matter where they are located.

Connecting existing GV STRATUS systems to the cloud is easy, too. Once an AMPP Node is created in each GV STRATUS installation and connected to the cloud, the STRATUS rules engine can specify which assets will be shared with AMPP Asset Management.

As a first step, AMPP users can access any of those assets with AMPP editor or a craft editor, wherever the user is located.

For a more efficient and distributed ingest workflow, internet streams can be captured directly into the cloud and files can be ingested into AMPP. AMPP can be used remotely to control on-premise ingest and playout.

As with all AMPP solutions, AMPP Asset Management is easy to scale up or down based on the production requirements.

AMPP Connected STRATUS is a safe and easy pathway to fully cloud-hosted production, delivering the benefits of the cloud, while allowing media organizations to manage the pace of change and its impact on their business and employees.